

product list

Health & Nutrition

Craft® Line Extracts

iprona's Craft® line offers high quality extracts standardized to polyphenols and anthocyanins from a variety of European fruits such as elderberry, blackcurrant, aronia, tart cherry and bilberry. They are versatile and can be used to enhance dietary supplements, OTC products, functional foods and beverages.

[iprona.com](https://www.iprona.com)

Dry Water Extracts

iprona offers a portfolio of water extracts derived from various botanicals, specifically designed for use in food supplements. These extracts are obtained from carefully selected fruits and plants, ensuring consistent quality and potency. They provide a natural and healthy addition to nutritional products, catering to health-conscious consumers seeking plant-based supplementation.

Craft® Line Extracts

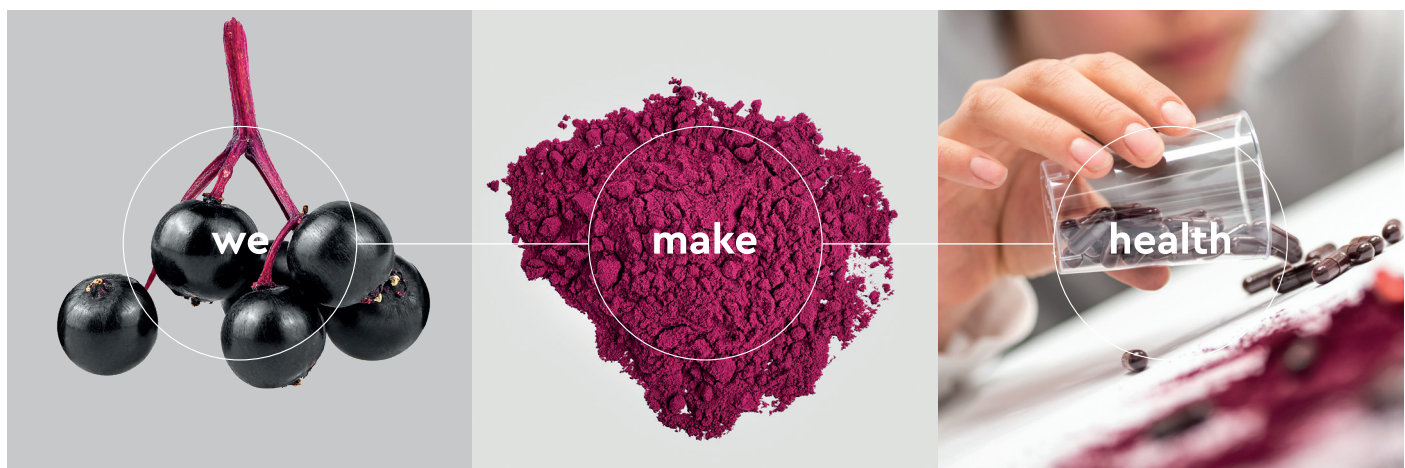
| Brand | Botanical origin | Standardisation | Benefit | OA | CF |
|--|--|--|---|----|----|
| ElderCraft® European Black elderberry extract | | | | | |
| 15% | <i>Sambucus nigra</i> (L.) fruit | ≥ 15% anthocyanins ≥ 18.6% polyphenols ≈ 10.8g elderberry fiber | immune support, anti-viral, prebiotic | ● | ● |
| 14% | <i>Sambucus nigra</i> (L.) fruit | ≥ 14% anthocyanins ≥ 18% polyphenols ≈ 10.6g elderberry fiber | immune support, anti-viral, prebiotic | ● | |
| 10% | <i>Sambucus nigra</i> (L.) fruit | ≥ 10% anthocyanins ≥ 13.6% polyphenols ≈ 7.7g elderberry fiber | immune support, anti-viral, prebiotic | ● | |
| 7% | <i>Sambucus nigra</i> (L.) fruit | ≥ 7% anthocyanins ≥ 8.4% polyphenols ≈ 5.2g elderberry fiber | immune support, anti-viral, prebiotic | ● | |
| 4% | <i>Sambucus nigra</i> (L.) fruit | ≥ 4% anthocyanins ≥ 5.4% polyphenols ≈ 3.1g elderberry fiber | immune support, anti-viral, prebiotic | ● | |
| 3.2% Liquid | <i>Sambucus nigra</i> (L.) fruit | ≥ 3.2% anthocyanins ≥ 4.2% polyphenols ≈ 2.7g elderberry fiber | immune support, anti-viral, prebiotic | ● | ● |
| CurrantCraft® European Black currant extract | | | | | |
| 11% | <i>Ribes nigrum</i> (L.) fruit | ≥ 11% anthocyanins ≥ 13.5% polyphenols ≈ 20.6g black currant fiber | eye health, cognition, cardiovascular health | | |
| 8% | <i>Ribes nigrum</i> (L.) fruit | ≥ 8% anthocyanins ≥ 13.5% polyphenols ≈ 15.4g black currant fiber | eye health, cognition, cardiovascular health | | |
| 2% Liquid | <i>Ribes nigrum</i> (L.) fruit | ≥ 2% anthocyanins ≥ 2.5% polyphenols ≈ 3.9g black currant fiber | eye health, cognition, cardiovascular health | | ● |
| AroniaCraft® European Aronia extract | | | | | |
| 9% | <i>Aronia melanocarpa</i> (Elliot) fruit | ≥ 7% anthocyanins ≥ 9% polyphenols | cardiovascular health, metabolic syndrome | | |
| 6% | <i>Aronia melanocarpa</i> (Elliot) fruit | ≥ 5% anthocyanins ≥ 6% polyphenols | cardiovascular health, metabolic syndrome | ● | |
| 5% Liquid | <i>Aronia melanocarpa</i> (Elliot) fruit | ≥ 3.45% anthocyanins ≥ 5% polyphenols | cardiovascular health, metabolic syndrome | | ● |
| CherryCraft® European Tart Cherry extract | | | | | |
| 14% | <i>Prunus cerasus</i> (L.) fruit | ≥ 3% anthocyanins ≥ 14% polyphenols | anti-inflammatory, sport recovery, sleep | | |
| 9% | <i>Prunus cerasus</i> (L.) fruit | ≥ 2% anthocyanins ≥ 9% polyphenols | anti-inflammatory, sport recovery, sleep | | |
| 4.5% Liquid | <i>Prunus cerasus</i> (L.) fruit | ≥ 1% anthocyanins ≥ 4.5% polyphenols | anti-inflammatory, sport recovery, sleep | | ● |
| BilCraft® European Bilberry extract | | | | | |
| 10% | <i>Vaccinium myrtillus</i> (L.) fruit | ≥ 10% anthocyanins ≥ 14% polyphenols | eye health, cardiovascular health | ● | |
| PomCraft® European Pomegranate extract | | | | | |
| 9% | <i>Punica granatum</i> (L.) Fruit Peel | ≥ 7% ellagic acid ≥ 30% polyphenols | mens health, cardiovascular health | ● | |

OA: organic available CF: carrier free available

Dry Water Extracts

| Name | Botanical origin | Standardisation | Benefit | OA |
|---------------|---|-----------------|---|----|
| Cinchona-Bark | <i>Cinchona pubescens</i> (VAHL) Bark | DER 3.6:1 | anti-oxidant activity, digestive health, anti-inflammatory | |
| Ginger | <i>Zingiber officinale</i> (R.) Roots | DER 2.7:1 | immune support, digestive health, anti-inflammatory, cardiovascular health | ● |
| Echinacea | <i>Echinacea purpurea</i> (L.) Flowers | DER 1.3:1 | immune support, anti-inflammatory, | ● |
| Thyme | <i>Thymus vulgaris</i> (L.) Leaves | DER 1.5:1 | respiratory health, digestion, immune support, anti-inflammatory | ● |
| Lemonpeel | <i>Citrus x Limon</i> (L.) Fruit Peel | DER 1.3:1 | anti-oxidative, digestive health, detox | ● |
| Lemon grass | <i>Cymbopogon citratus</i> (DC.) Upper Parts | DER 1.6:1 | digestive health, anti-inflammatory, pain relief | ● |
| Lavender | <i>Lavandula</i> (L.) Flowers | DER 1.8:1 | stress and anxiety relief, sleep, mood, digestive health | ● |
| Peppermint | <i>Mentha piperita</i> (L.) Leaves | DER 1.4:1 | digestive health, anti-inflammatory, pain relief, respiratory health | ● |
| Lindenflower | <i>Tilia tomentosa</i> (M.) Flowers | DER 2:1 | relaxation, stress relief, sleep, respiratory health, digestive health, cardiovascular health | ● |
| Chamomile | <i>Matricaria recutita</i> (L.) Flowers | DER 1:1 | relaxation, sleep, digestive health, anti-inflammatory | ● |
| Bitter Orange | <i>Citrus x aurantium</i> (L.) Fruit peel | DER 1:1.13 | weight management, metabolism, digestive health | |

OA: organic available



Craft® Line Extracts

Our Craft product line stands out through the integration of our proprietary IPT (Iprona Polyphenol Technology), ensuring high-potency extracts by preserving the natural polyphenol profile of fruits without solvents.

This commitment is matched by our dedication to European traceability, guaranteeing that each ingredient is of the highest quality and ethically sourced within Europe. The efficacy and health benefits of ElderCraft®, CurrantCraft® and CherryCraft® are clinically proven, offering our customers scientifically validated solutions for health and wellness.

These elements define our Craft line, offering unmatched quality and authenticated effectiveness.

IPT Technology – European traceability – Solvent free

Dry Water Extracts

Our Dry Water Extracts line is defined by the pioneering IIT (Iprona Infusion Technology), a unique method that harnesses the power of health-promoting botanicals through a solvent-free process.

This advanced technology ensures that each extract not only retains its natural benefits but also our commitment to purity and environmental stewardship.

The botanicals selected for our extracts are chosen for their health advantages, ensuring that they meet the highest standards of quality and efficacy.

IIT Technology – Health beneficial botanical – Solvent free

craft-ingredients.info

Best standardised
European Quality.



Kosher Natural Color
Kosher Clear Concentrates
Kosher Cloudy Concentrates
Kosher Powders

