

product list

Health & Nutrition

Craft® Line Extracts

iprona's Craft® line offers high quality extracts standardized to polyphenols and anthocyanins from a variety of European fruits such as elderberry, blackcurrant, aronia, tart cherry and bilberry. They are versatile and can be used to enhance dietary supplements, OTC products, functional foods and beverages.

Dry Water Extracts

iprona offers a portfolio of water extracts derived from various botanicals, specifically designed for use in food supplements. These extracts are obtained from carefully selected fruits and plants, ensuring consistent quality and potency. They provide a natural and healthy addition to nutritional products, catering to health-conscious consumers seeking plant-based supplementation.

Craft® Line Extracts

Brand	Botanical origin	Standardisation	Benefit	OA	CF
ElderCraft® European Black elderberry extract					
15%	<i>Sambucus nigra</i> (L.) fruit	≥ 15% anthocyanins ≥ 18.6% polyphenols ≈ 10.8g elderberry fiber	immune support, anti-viral, prebiotic	●	●
14%	<i>Sambucus nigra</i> (L.) fruit	≥ 14% anthocyanins ≥ 18% polyphenols ≈ 10.6g elderberry fiber	immune support, anti-viral, prebiotic	●	
10%	<i>Sambucus nigra</i> (L.) fruit	≥ 10% anthocyanins ≥ 13.6% polyphenols ≈ 7.7g elderberry fiber	immune support, anti-viral, prebiotic	●	
7%	<i>Sambucus nigra</i> (L.) fruit	≥ 7% anthocyanins ≥ 8.4% polyphenols ≈ 5.2g elderberry fiber	immune support, anti-viral, prebiotic	●	
4%	<i>Sambucus nigra</i> (L.) fruit	≥ 4% anthocyanins ≥ 5.4% polyphenols ≈ 3.1g elderberry fiber	immune support, anti-viral, prebiotic	●	
3.2% Liquid	<i>Sambucus nigra</i> (L.) fruit	≥ 3.2% anthocyanins ≥ 4.2% polyphenols ≈ 2.7g elderberry fiber	immune support, anti-viral, prebiotic	●	●
CurrantCraft® European Black currant extract					
11%	<i>Ribes nigrum</i> (L.) fruit	≥ 11% anthocyanins ≥ 13.5% polyphenols ≈ 20.6g black currant fiber	eye health, cognition, cardiovascular health		
8%	<i>Ribes nigrum</i> (L.) fruit	≥ 8% anthocyanins ≥ 13.5% polyphenols ≈ 15.4g black currant fiber	eye health, cognition, cardiovascular health		
2% Liquid	<i>Ribes nigrum</i> (L.) fruit	≥ 2% anthocyanins ≥ 2.5% polyphenols ≈ 3.9g black currant fiber	eye health, cognition, cardiovascular health		●
AroniaCraft® European Aronia extract					
9%	<i>Aronia melanocarpa</i> (Elliot) fruit	≥ 9% anthocyanins ≥ 9% polyphenols	cardiovascular health, metabolic syndrome		
6%	<i>Aronia melanocarpa</i> (Elliot) fruit	≥ 6% anthocyanins ≥ 6% polyphenols	cardiovascular health, metabolic syndrome		
5% Liquid	<i>Aronia melanocarpa</i> (Elliot) fruit	≥ 3.45% anthocyanins ≥ 5% polyphenols	cardiovascular health, metabolic syndrome		●
CherryCraft® European Tart Cherry extract					
14%	<i>Prunus cerasus</i> (L.) fruit	≥ 3% anthocyanins ≥ 14% polyphenols	anti-inflammatory, sport recovery, sleep		
9%	<i>Prunus cerasus</i> (L.) fruit	≥ 2% anthocyanins ≥ 9% polyphenols	anti-inflammatory, sport recovery, sleep		
4.5% Liquid	<i>Prunus cerasus</i> (L.) fruit	≥ 1% anthocyanins ≥ 4.5% polyphenols	anti-inflammatory, sport recovery, sleep		●
BilCraft® European Bilberry extract					
10%	<i>Vaccinium myrtillus</i> (L.) fruit	≥ 10% anthocyanins ≥ 14% polyphenols	eye health, cardiovascular health	●	
PomCraft® European Pomgrenate extract					
9%	<i>Punica granatum</i> (L.) Fruit Peel	≥ 7% ellagic acid ≥ 30% polyphenols	mens health, cardiovascular health	●	

OA: organic available CF: carrier free available

Dry Water Extracts

Name	Botanical origin	Standardisation	Benefit	OA
Cinchona-Bark	<i>Cinchona pubescens</i> (VAHL) Bark	DER 3.6:1	anti-oxidant activity, digestive health, anti-inflammatory	
Ginger	<i>Zingiber officinale</i> (R.) Roots	DER 2.7:1	immune support, digestive health, anti-inflammatory, cardiovascular health	●
Echinacea	<i>Echinacea purpurea</i> (L.) Flowers	DER 1.3:1	immune support, anti-inflammatory,	●
Thyme	<i>Thymus vulgaris</i> (L.) Leaves	DER 1.5:1	respiratory health, digestion, immune support, anti-inflammatory	●
Lemonpeel	<i>Citrus x Limon</i> (L.) Fruit Peel	DER 1.3:1	anti-oxidative, digestive health, detox	●
Lemon grass	<i>Cymbopogon citratus</i> (DC.) Upper Parts	DER 1.6:1	digestive health, anti-inflammatory, pain relief	●
Lavender	<i>Lavandula</i> (L.) Flowers	DER 1.8:1	stress and anxiety relief, sleep, mood, digestive health	●
Peppermint	<i>Mentha piperita</i> (L.) Leaves	DER 1.4:1	digestive health, anti-inflammatory, pain relief, respiratory health	●
Lindenflower	<i>Tilia tomentosa</i> (M.) Flowers	DER 2:1	relaxation, stress relief, sleep, respiratory health, digestive health, cardiovascular health	●
Chamomile	<i>Matricaria recutita</i> (L.) Flowers	DER 1:1	relaxation, sleep, digestive health, anti-inflammatory	●
Bitter Orange	<i>Citrus x aurantium</i> (L.) Fruit peel	DER 1:1.13	weight management, metabolism, digestive health	

OA: organic available



Craft® Line Extracts

Our Craft product line stands out through the integration of our proprietary IPT (Iprona Polyphenol Technology), ensuring high-potency extracts by preserving the natural polyphenol profile of fruits without solvents.

This commitment is matched by our dedication to European traceability, guaranteeing that each ingredient is of the highest quality and ethically sourced within Europe. The efficacy and health benefits of ElderCraft®, CurrantCraft® and CherryCraft® are clinically proven, offering our customers scientifically validated solutions for health and wellness.

These elements define our Craft line, offering unmatched quality and authenticated effectiveness.

IPT Technology – European traceability – Solvent free

Dry Water Extracts

Our Dry Water Extracts line is defined by the pioneering IIT (Iprona Infusion Technology), a unique method that harnesses the power of health-promoting botanicals through a solvent-free process.

This advanced technology ensures that each extract not only retains its natural benefits but also our commitment to purity and environmental stewardship.

The botanicals selected for our extracts are chosen for their health advantages, ensuring that they meet the highest standards of quality and efficacy.

IIT Technology – Health beneficial botanical – Solvent free

craft-ingredients.info

Best standardised
European Quality.



Kosher Natural Color
Kosher Clear Concentrates
Kosher Cloudy Concentrates
Kosher Powders



FSSC 22000



Halal Certification Services



ISO 45001:2018



REGISTERED INSPECTED COMPLIANT